



2024 Food from the Bar Firm Challenge Overview July 8 - 19

The Association for Women Attorneys is excited to host the 13th Annual New Orleans Food from the Bar Campaign. This campaign is part of a food drive by legal communities across the country, in which participants raise funds for and donate food to local food banks. Locally, Food from the Bar helps Second Harvest Food Bank replenish food bank supplies in anticipation of summer months when demand is high and inventory is low.

How it works:

We challenge your firm to participate in a food and fundraising drive intended to inspire a little healthy competition between our law practices and to help raise critical support for the Second Harvest.

1. **Sign your firm up to participate.** To get started, sign up your firm as a participant by visiting: www.no-hunger.org/foodfromthebar2024
2. **Sponsor the campaign!** Consider a firm sponsorship, in addition to participating in the campaign.
3. **Collect food & funds.** During the campaign, your firm will be awarded points for sponsorships, monetary donations from staff, and food donations. Firms will be categorized by office size and the top firms in each category will be recognized at our awards party.

Get a head start by promoting the drive throughout your office before the campaign begins. Firms have hosted light-hearted “Hunger Games” activities, held competitions between attorneys based on law school affiliations, hosted bake sales, and run friendly contests between practice groups – all ways to raise funds and food within the office while adding some fun to the campaign. Check out ideas at www.no-hunger.org/foodfromthebar2024.

Scoring:

\$1 donated = 1 point

5 pounds of food donated = 1 point

We hope your firm will participate in this important campaign. Too many children & families in our area are missing critical nutrition and Food from the Bar can help fill that need.

If you have any questions or need assistance signing up your firm, don't hesitate to contact:

Ali Spindler, AWA Food from the Bar Chair - aspindler@irwinllc.com

Kathryn Gsell - kgsell@no-hunger.org

