Fundraising Ideas from A-Z

- **Adult Spelling/Geography/Trivia Bee** – Each participant is sponsored or raises funds for their entry fee. Between rounds, share facts about hunger.
- **Art Auction or Art Creation Event (Painting with a Twist, wreath-making, crafting)**
- **Auctions (Silent, Live, or Online)** – Hold an auction at work, at a public place, at an event, or online (eg. Ebay). Get donations from local businesses, sports memorabilia (Mounted Memories), tickets to local events or sporting events, vacation packages (see if anyone you know has a timeshare or beach house / contact hotels and travel companies /etc), handmade gifts or artwork, jewelry, crafts, services (massage, manicure/pedicure, house cleaning, car detailing, etc)…
- **Bachelor/Bachelorette Auction**
- **Bake Sale**
- **Bar Night** – Do cover charge or have bar donate a percentage of sales.
- **Birthday Party** – If your birthday falls during November or December, host a party and ask for donations in lieu of gifts.
- **Book Sale** – Have each team member gather used books and get donations from bookstores and libraries. Sell books in a high-traffic location. Offer a thank you bookmark with link to your page.
- **Bowling For Donations** – Host a bowl-a-thon or get pledges for $x per point
- **Change Jar** – Have each team member fill a jar with spare change. Offer prizes for fastest fill-up, most $, etc.
- **Collection Canisters** – Place collection containers in local businesses, restaurants, etc. and see if they will match the total collected.
- **Comedy Night**
- **Cook Off** – Host a cooking challenge. Who makes the best chili? Or cookies? Or cupcakes? Or create a Top Chef event. People vote and have a prize for the winner. Charge to enter and to vote.
- **Dance Competition**
- **Direct Sales Event** – Host a buying party with a rep from a direct sales business – Pampered Chef, Avon, Silpada, Tastefully Simple, etc. and arrange to get a portion of sales.
- **Errand Service** – Run errands for friends or co-workers for a fee/donation.
- **Fashion Show** – People or pets (or both). Charge admission.
- **Game Night** – Charge fee to participate. Sell snacks.
- **Garage Sale** – All team members donate items for a huge garage sale. Advertise the sale wherever you can, and mention that all proceeds will benefit Second Harvest.
- **Gift Wrapping** – Gift wrap at a store like B&N for tips or charge people to wrap all their gifts at home.
- **Golf Tournament**
- **Hot Dogs** – Sell them for a lunch or dinner, have a hot dog eating contest, etc.
- **Ice Cream Social**
- **Jail and Bail** – Have participants pay to put someone in “jail.” They either have to pay to get out or solicit donations.
- **Jeans Day**
• Karaoke Night
• Lemonade Stand
• Live Music Event
• Lunch with the CEO or a Celebrity – Auction or raffle this off.
• Matching Gifts – Many companies already have a matching gift programs. Ask your company to match what you raise. This is an easy way to double your funds!
• Movie Night – Charge admission & sell snacks and drinks.
• Network – Use all your networks (family, friends, co-workers, teams, clubs, etc) and have them reach out to others on your behalf. Post progress updates on social media for them.
• Office Olympics – Hold events like typing competitions, swivel chair races, staple pull, stress ball toss, etc. Participants must pay entry fee. Could give overall winners credit for the proceeds or a portion.
• Ornament Sale – Make ornaments, buy them, re-gift them and sell them in a high-traffic area. Have kids make Second Harvest ornaments and sell them.
• Pancake Breakfast
• Pool Tournament
• Questions for $1 – Set up a jar and charge $1 per question you answer. With each question, you are helping to provide FOUR meals for families in need! Ask away!
• Quiz Bowl/Trivia Night - Host at a bar or restaurant. Charge a cover and see if the bar/restaurant will donate a portion of their profits that night.
• RAFFLES! – This one is huge! Raffle off prizes or 50% of total donated for 50/50 raffle. Secure donations of items from local businesses, travel packages, services, memorabilia (contact Mounted Memories), Saints/Pelicans tickets, artwork, jewelry, etc. Can set up a separate account online for raffle (talk with your fundraising coach).
• Rap Battle
• Restaurant Night
• Services – perform services for a fee like photography, babysitting, golf lessons, landscaping, etc.
• Theater Night – Ask your local theater or venue to do a special movie showing and donation a portion of ticket sales and concessions for the event. Invite all team members’ lists and create a social media event to share.
• Ugly Sweater Contest – voting by dollars for the ugliest sweater. Make a funny trophy for the winner.
• Unwanted Gifts Sale – Take those items you want to re-gift and sell them instead.
• Vacation Day – Ask employer if you can offer a vacation day as a prize or raffle item.
• VIP Parking – Ask employer if you can raffle off a front parking spot for a period of time. Or if they’d donate it permanently, have people pay for a week at a time (keep a calendar).
• Wine-Tasting Party
• X Marks the Spot Treasure Hunt – Create a fun scavenger hunt and charge entry.
• Xmas Party
• Yacht Race (Real or paper boats)
• Yard Sale
• Yoga – Teach or host classes for fee.
• ZZZZZZZzzzzzzzzzzz – Pay a fee to catch some extra Zs and go into work late one day (with employer’s consent).