

## Fundraising with Social Media

### Share your page

Once you've registered and personalized your fundraising page, share your page on social media. Update your followers on your progress throughout the campaign, send donation reminders, and thank your donors publicly on all your accounts. See sample posts below.

### Connect with Second Harvest

- Tag Second Harvest in all posts:  
[@2ndHarvestGNOA](#)
- Use campaign hashtags:  
[#GiveHope2017](#), [#SHFBGiveHope](#),  
[#SecondHarvestGiveHope](#), [#EndHunger](#)  
[#GiveHopeAtTheHolidays](#), [#FeedTheHungry](#)

### Other tips

- Change your Facebook profile and/or cover photo(s) to Second Harvest images provided here.
- Tweet link to your page and ask followers to "Donate now" or "Join my team."
- Tap into your professional network on LinkedIn.
- Use photos and/or videos on Instagram to tell the Second Harvest story. Use your own photos, photos of healthy foods, or photos from no-hunger.org

### Sample Posts / Tweets / Text Messages

- This holiday season, help me Give Hope to the hungry children, seniors, and families in South Louisiana. <Link to personal page> [#GiveHope2017](#) [#SHFBGiveHope](#) [#EndHunger](#)
- One in six people in Louisiana are at risk for hunger. Help me provide more meals for them. No one deserves to be hungry. [#GiveHope2017](#) [#FeedTheHungry](#)
- Help me and [@2ndHarvestGNOA](#) [#EndHunger](#) in South Louisiana. <Link to personal page> [#SHFBGiveHope](#), [#GiveHope2017](#) [#FeedTheHungry](#)
- No child should go to bed hungry. Donate now to help feed more children. <Link to personal page> [#GiveHope2017](#) [#SHFBGiveHope](#), [#EndHunger](#)
- I'm at <insert percentage> of my [#GiveHope2017](#) fundraising goal. Help me reach 100%. Donate now at <Link to personal page> [#FeedTheHungry](#)
- Each dollar donated at <Link to personal page> provides 3 meals for neighbors in need. [#GiveHope2017](#) [#SHFBGiveHope](#) [#EndHunger](#)